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FGTEEV TO LAUNCH SUITE OF NEW MOBILE APPS IN PARTNERSHIP WITH BDT DIGITAL AND PHL COLLECTIVE

Los Angeles, October 21, 2020 – Through a licensing partnership with BDT Digital, FGTeEV –YouTube's largest gaming channel – will expand its footprint in the mobile space with two new apps this fall. Goozy, a heart pounding jump-scare game and FGTeEV Soundboard, a sound FX app with more than 75 original sound pranks and effects. FGTeEV Soundboard launched in Early October on Android and has already generated more than 85,000 downloads and over 360 reviews with an overall average rating of 4.9 out of 5.

FGTeEV's Duddy, creator and star of FGTeEV, said "I've always loved playing jump-scare games and sharing my take with the fans. Lots of FGTeEV's most watched videos feature jump-scare and surprise games and I can't wait to share Goozy with everyone. It's been so much fun developing both of these apps with the teams at BDT and PHL Collective."

Todd Lustgarten, Managing Director of BDT Digital, said "FGTeEV is a YouTube powerhouse and we are super excited for the launch of Goozy and the Soundboard. Our partners at PHL Collective have outdone themselves and delivered an amazing digital experience that lives up to the fun and creativity of the FGTeEV channels and brand"

Nick Madonna, CEO of PHL Collective, said "FGTeEV has been an amazing partner to work with. Our team strived to deliver a game and soundboard that Duddy, the FGTeEV family and fans would love. We can't wait for players to experience these games and join us as we create amazing content with FGTeEV."

The FGTeEV Soundboard app is live and available on Android with iOS (Apple) launching any day now. FGTeEV's Goozy game will be available for download on both iOS and Android October 30, with pre-order registration available now.

About FGTeEV

The largest gaming channel on YouTube, FGTeEV is built around a "hyperactive crew of family gamers," Duddy, his wife, four children and their dog Oreo. Together, the family has a total of over 25 million subscribers across their 6 YouTube channels. Their videos document the family's fun activities via vlogs, introduce creative spins on various types of gameplay, incorporate sketch comedy, and so much more. FGTeEV content has a devoted audience and their channels rake in upwards of **half a billion views per month**. The FGTeEV family is ready to take on the world and already has a toy line with Bonkers Toys at Target and Walmart, a NY Times best selling book by Harper-Colins and more on the way.

About BDT Digital LLC

BDT Digital LLC develops social media influencer inspired mobile apps and games. Partners Brian Bonnett, David Milch and Todd Lustgarten (BDT) have decades of experience developing branded products through partnerships with leading entertainment properties and social media celebrities. For more information or to contact BDT please visit www.bdtgaming.com.

About PHL Collective

PHL Collective is a video game studio comprised of artists and programmers who are passionate about creating unique, bold and exciting titles. Since its inception, PHL Collective has designed and released award winning titles for console, mobile, PC and VR focused on gamers of all ages. Strong releases like Ben 10: Power Trip, Ben 10: Omni-Charged, We Bare Bears: Food Truck Rush and ClusterPuck 99 have fueled PHL Collective's growth into a trusted development partner. www.phlcollective.com/

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